

Why Online Events Become More Popular?



Risk

No contact with other people



Sustainability

Reduced travel the
Waste reduction



Reach

Easier to participate
Wider (global) reach.



Documentation

Presentations,
discussions can be
recorded



Speed

Setup and launch
much faster.



Cost

Travel &
accomodation cost
Booth cost

We define three different types



Online Event

Small event, meeting or conference. Typically half day to one day. 50 to 500 people.



Online Conference

Up to three days. Multiple elements like round-tables, expo and networking. Thousands of participants possible.



Online / Virtual Summit

Focus on B2C with multiple speakers (30+) and multiple days (3+). Mainly presentation by speakers. Design and traffic important.



VR Options

More and more VR options are possible. They can be add on or stand-alone.

Scenarios on one page

Elements	Online Event	Online Conference	Online Summit
Complete Done-For-You	✓	✓	✓
When to use	Internal and external events and meetings with limited number of attendees.	Larger conferences with expo and roundtables and networking options.	Very large events with focus on consumption
What is included?	Half day to one day event. Stage and networking. Platform. Project Management.	Up to three days including expo booths. Use of platform with all elements. Project Management.	Design, set-up, briefing, traffic management, registration and operating of virtual summit.
Optional	Chat Bot Moderation (MC) VR	Chat Bot Moderation (MC) Virtual option (campus), VR	Chat Bot Moderation (MC) Virtual option (campus), VR
Price	Starting 1.997 EUR (plus VAT)	Starting 5.997 EUR (plus VAT)	Starting 9.997 EUR (plus VAT)